Yoeri Dassen

FOUNDER COACH
FORMER VC · PSYCHOLOGIST

CREDENTIALS

- **Y Combinator** W18
- Venture partner, **5+ years**
- **Series A co-lead** with Khosla Ventures & Founders Fund
- **15+** angel scout investments
- Board member & advisor, **10+ startups**
- Clinical psychologist, **5 years**
- University lecturer, Maastricht University
- **1,000+ hrs** group facilitation
- Psychodrama trained · Improv & Toastmasters

FOCUS AREAS

- Fundraising & investor pitches
- Podcasts, stages & demo days
- First customers & LOIs
- Leadership & stakeholders
- Space, robotics, neurotech, frontier AI

Your first session is free

25 minutes, one real problem, one concrete next step.

calendly.com/yoeridassen

The only founder coach who's been *every person in the room.*

Hands-on coaching for deep-tech and frontier founders: your pitch, your first customers, your team, and the hard conversations in between.

WHAT I HELP WITH

Pitching investors

Sharpen your story and deck, prepare for partner meetings, and learn how VCs actually evaluate you, from someone who's sat on their side.

Podcasts, stages & demo days

Rehearse until it lands, with direct feedback on message, presence and delivery.

First customers

Go from interest to LOIs, paid pilots and early adopters: find the right buyer, frame the offer, close.

Product friction

Find where users stall and why, and turn that into a product people adopt without hand-holding.

Leadership

Lead a team through uncertainty, give hard feedback, and keep co-founders aligned without a roadmap.

Complex stakeholders

Board, co-founders, investors, partners, each with different interests. Map the dynamics and find the path everyone can say yes to.

HOW IT WORKS

01

A free 25-minute session

Short on purpose. Bring one real problem, leave with a next step you can act on this week. If I can't add value in 25 minutes, I'm not the right coach for you.

02

Ongoing coaching

Keep the quick format, or book longer sessions when you need depth. Always on what's in front of you: a raise, a launch, a hire, a hard conversation.

03

Support when it counts

A deck review, an investor email, or prep the night before a big meeting.

TRACK RECORD

VC **Venture partner, 5 years.** Raised $7.5M through two independent SPVs and co-led a Series A alongside Khosla Ventures and Founders Fund. 15+ angel scout investments; active across YC alumni, AI safety, deep-tech and space-tech.

BD **Head of BD, Fathom Computing.** Brought in the first customer reference and the first VC checks of its final round before the exit.

W18 **Psylaris, Y Combinator W18.** Founded a VR-based EMDR therapy platform from zero, now scaled to 7,500+ therapists across 8 countries.

PSY **Clinical psychologist & lecturer.** Hundreds of patients over 5 years of therapy; lecturer in clinical psychology and neuroscience, including Maastricht University.

WHO I WORK WITH BEST

- Deep-tech founders in space, robotics, neurotech, hardware and frontier AI
- CEOs facing complex stakeholder situations
- Technical founders who need to raise, sell and tell the story
- Top performers who need a sharp thinking partner under pressure